

Curriculum Vitae
Mengfei Guan, Ph.D.

Assistant Professor | Department of Communication
 Burton Hall | 610 Elm Avenue, Norman, OK 73019
 University of Oklahoma | mguan@ou.edu

EDUCATION

- 2018 **Ph.D. in Communication Studies**, University of Georgia
 Emphasis: Health Communication, Quantitative Research Methods
- 2014 **M.A. in Communication Studies**, University of Alabama
 Emphasis: Interpersonal and Health Communication
- 2012 **B.A. in English Language and Literature**, Ocean University of China
 Minor: Cultural Industry Management

ACADEMIC APPOINTMENTS

- 2022 – Assistant Professor, Department of Communication, University of Oklahoma
 2019-2022 Assistant Professor, Department of Communication, University of Arkansas
 2018-2019 Adjunct Instructor, Department of Communication, Marquette University

HONORS AND AWARDS

- 06/2022 Connor Endowed Faculty Fellowship (\$5,000), University of Arkansas
 01/2021 Summer Research Stipends Award (\$5,000), University of Arkansas
 08/2020 New Faculty Commendation for Teaching Commitment, University of Arkansas
 11/2019 Top Five Papers Award, Human Communication and Technology Division,
 NCA
- 06/2018 Recognition of Professional Teaching Development, University of Georgia
 11/2016 Top Student Paper Award, Health Communication Division, NCA
 06/2016 Top GIFTS Paper Award, Instructional Communication Division, ICA
 03/2016 Foreign Conference Travel Award (\$1,500), University of Georgia
 02/2016 Outstanding Teaching Assistant Award, University of Georgia
 04/2014 New Doctoral Student Fellowship (\$3,000), University of Georgia

RESEARCH

Refereed Publications

(* indicates student/mentee co-author at time of submission)

Klassen, A. C., Lee, G., Chiang, S., Murray, R., **Guan, M.**, Lo, W.-J., Hill, L., Leader, A., Manganello, J., Massey, P. (in press). Did the COVID-19 experience change U.S. parents' attitudes towards HPV vaccination? Results from a national survey. *Vaccine*.
<https://doi.org/10.1016/j.vaccine.2024.01.105>

Zhuang, J., Schrodtt, & **Guan, M.** (2024). Social norms, referent group specificity, and college students' COVID-19 vaccination intentions: Risk and efficacy perceptions as boundary conditions of normative influence. *International Journal of Communication*, 18, 1049–1071.
<https://ijoc.org/index.php/ijoc/article/view/20538>

Schrodtt, P., Zhuang, J., & **Guan, M.** (2023). A Conditional process analysis of emerging adults' motivated information management with parents, family conversation orientation, and intentions to vaccinate for COVID-19. *Health Communication*. Advance online publication. <https://doi.org/10.1080/10410236.2023.2185348>

Guan, M., Li, Y., Scoles, J. D.*, & Zhu, Y. (2023). COVID-19 message fatigue: How does it predict behavioral intentions and what types of information are people tired of hearing about? *Health Communication*, 38(8), 1631-1640.
<https://doi.org/10.1080/10410236.2021.2023385>. **Featured in the CDC Health Communication Science Digest (January 2022, Vol. 13, Issue 1e)**

Zhuang, J., & **Guan, M.** (2022). Modeling the mediating and moderating roles of risk perceptions, efficacy, desired uncertainty, and worry in information seeking-cancer screening relationship using HINTS 2017 data. *Health Communication*, 37(7), 897-908.
<https://doi.org/10.1080/10410236.2021.1876324>

Guan, M., Jennings, F. J., Villanueva, I. I.*, & Jackson, D. B.* (2022). Delineating antecedents and outcomes of information seeking upon exposure to an environmental video opposing single-use plastics. *Environmental Communication*, 16(4), 563-57.
<https://doi.org/10.1080/17524032.2022.2102048>

So, J., Ahn, J., & **Guan, M.** (2022). Beyond depth and breadth: Taking “types” of health information sought into consideration with cluster analysis. *Journal of Health Communication*, 27(1), 27–36. <https://doi.org/10.1080/10810730.2022.2029978>

Zhao, X., **Guan, M.**, Liang, X. (2022). The impact of social media use on online collective action during China's COVID-19 pandemic mitigation: A social identity model of collective action (SIMCA) perspective. *International Journal of Communication*, 16, 85-106.
<https://ijoc.org/index.php/ijoc/article/view/17576>

- Guan, M.**, Han, J. Y., Shah, D. V., Gustafson, D. H. (2021). Exploring the role of social support in promoting patient participation in health care among women with breast cancer. *Health Communication, 36*(13), 1581-1589. <https://doi.org/10.1080/10410236.2020.1773704>
- Li, Y., **Guan, M.**, Hammond, P., & Berrey, L. E.* (2021). Communicating COVID-19 information on TikTok: A content analysis of TikTok videos from official accounts featured in the COVID-19 information hub. *Health Education Research, 36*(3), 261-271. <https://doi.org/10.1093/her/cyab010>. **“Editor’s Choice” article of the issue**
- Curran, T., Seiter, J., **Guan, M.**, & White, T. (2021). Associations between mother-child communication apprehension, and young adult resilience, depressive symptoms, and self-esteem. *Psychological Reports, 124*(3), 1093–1109. <https://doi.org/10.1177/0033294120921355>
- Zhao, X., & **Guan, M.** (2021). Can you secure a job through Twesume? Examining strategic communication for self-promotion on social media. *Communication Teacher, 35*(1), 32–36. <https://doi.org/10.1080/17404622.2020.1784970>
- Guan, M.**, & So, J. (2020). Tailoring temporal message frames to individuals’ time orientation strengthens the relationship between risk perception and behavioral intention. *Journal of Health Communication, 25*(12), 971–981. <https://doi.org/10.1080/10810730.2021.1878310>. **Featured in the CDC Health Communication Science Digest (February 2021, Vol. 12, Issue 2e)**
- Zhu, Y., **Guan, M.**, & Donovan, E. (2020). Elaborating cancer opinion leaders’ communication behaviors within online health communities: Network and content analyses. *Social Media + Society, 6*(2), 1–13. <https://doi.org/10.1177/2056305120909473>
- Tang, L., & **Guan, M.** (2018). Rise of health consumerism in China and its effects on physicians’ professional identity and the physician-patient relationship and communication. *Health Communication, 33*(5), 636–642. <https://doi.org/10.1080/10410236.2017.1290015>
- Guan, M.**, & So, J. (2016). Influence of social identity on self-efficacy beliefs through perceived social support: A social identity theory perspective. *Communication Studies, 67*(5), 588–604. <https://doi.org/10.1080/10510974.2016.1239645>
- Guan, M.**, Coles, V. B., Samp, J. A., Sales, J. M., DiClemente, R. J., & Monahan, J. L. (2016). Incorporating communication into the theory of planned behavior to predict condom use among African American women. *Journal of Health Communication, 21*(9), 1046–1054. <https://doi.org/10.1080/10810730.2016.1204383>

Encyclopedia Entries

Guan, M., & So, J. (2022). Social identity theory. In E. Ho, C. Bylund, & J. van Weert (Eds.), *The International Encyclopedia of Health Communication*. Wiley.
<https://doi.org/10.1002/9781119678816.iehc0667>

Guan, M., & Monahan, J. L. (2017). Positive affect related to health and risk messaging. In R. L. Parrott (Ed.), *The Oxford Encyclopedia of Health and Risk Message Design and Processing*. Oxford University Press. <https://doi.org/10.1093/acrefore/9780190228613.013.268>

Conference Presentations

Guan, M., Chiang, S. C., Murray, R. M., Lo, W. J., Hill, L. T., Klassen, A. C., Manganello, J. A., Leader, A. E., & Massey, P. M. (2024, June). *Narrative or not? Examining the roles of message format and readiness to act in the context of HPV vaccination promotion*. Paper to be presented at the Annual Conference of the International Communication Association, Gold Coast, Australia.

Lo, W. J., Murray, R. M., Chiang, S. C., Manganello, J. A., Klassen, A. C., Leader, A. E., Hill, L. T., **Guan, M.**, & Massey, P. M. (2024, April). *Comparing generation X and millennial parent attitudes toward HPV vaccination in the U.S.: A MIMIC model approach*. Poster to be presented at the American Academy of Health Behavior (AAHB), Savannah, GA.

Massey P. M., Chiang, S. C., Hill, L. T., Murray, R. M., Klassen, A. C., Manganello, J. A., Leader, A. E., Russell, A. M., **Guan, M.**, Lo, W.-J. (2024, March). *Social media, narrative engagement, and parent intentions related to the HPV vaccine: A randomized experiment*. Symposium presented at the Annual Conference of the Society of Behavioral Medicine, Philadelphia, PA.

Klassen, A. C., Lee, G., Chiang, S. C., Murray, R. M., **Guan, M.**, Lo, W.-J., Hill, L. T., Leader, A. E., Manganello, J. A., Massey, P. M. (2024, March). *Did the COVID-19 experience change U.S. parents' attitudes towards HPV vaccination? Results from a national survey*. Poster presented at the Annual Conference of the Society of Behavioral Medicine, Philadelphia, PA.

Manganello, J. A., Murray, R. M., Lo, W.-J., Chiang, S. C., Klassen, A. C., **Guan, M.**, Hill, L. T., Leader, A. E., Massey, P. M. (2024, March). *Does having a child with special healthcare needs change HPV vaccine attitudes and information preferences?* Poster presented at the Annual Conference of the Society of Behavioral Medicine, Philadelphia, PA.

Guan, M., Chiang, S. C., Murray, R. M., Lo, W. J., Hill, L. T., Klassen, A. C., Manganello, J. A., Leader, A. E., & Massey, P. M. (2024, March). *Interaction effects of narrative persuasion and stages of change on HPV vaccination: A construal level theory perspective*. Poster presented at the Annual Conference of the Society of Behavioral Medicine, Philadelphia, PA.

- Hill, L. T., Chiang, S. C., Murray, R. M., **Guan, M.**, Manganello, J. A., Klassen, A. C., Leader, A. E., Lo, W. J., & Massey, P. M. (2023, December). *HPV vaccine messaging on TikTok: A social media observational study*. Poster presented at the Promoting Research in Social Media and Health Symposium (PRISM), San Francisco, CA.
- Guan, M.**, Lee, Yen-I, Zhuang, J., Schrodtt, P. (2023, May). *You tired? Understanding message fatigue by considering the role of perceived threat and identifying message design strategies in the context of COVID-19*. Paper presented at the Annual Conference of International Communication Association, Toronto, Canada.
- Lee, Y. I., Khan, T., & **Guan, M.** (2023, April). *Roles of emphasis framing and reference points on tailored persuasion: Following CDC recommended preventive guidelines of COVID-19*. Paper presented at the 7th Biennial D.C. Health Communication Conference, Herndon, VA.
- Chiang, S. C., Leader, A. E., Lo, W. J., **Guan, M.**, Russell, A. M., Murray, R. M., Hill, L. T., Klassen, A. C., Manganello, J. A., Massey, P. M. (2023, April). *The role of narrative messaging in HPV-related knowledge and intentions to vaccinate: A U.S.-based sample of parents*. Paper presented at the 35th International Papillomavirus Conference, Washington, D.C.
- Berrey, L., Jennings, F., Walden, G., & **Guan, M.** (2023, March). *The deadly consequences of partisan social identity: Applying EPPM to mask-wearing*. Paper presented at the Annual Conference of the Central States Communication Association, St. Louis, MO. **Top Papers Panel in Political Communication Interest Group.**
- Chiang, S., **Guan, M.**, Manganello, J., Hill, L., Murray, R., Klassen, A., Leader, A., Lo, W. J., Russell, A., & Massey, P. (2022, November). *Moderating role of empathy in reducing psychological reactance for narrative-based HPV vaccination messages on Twitter*. Paper presented at the Promoting Research in Social Media and Health Symposium (PRISM), San Francisco, CA.
- Zhuang, J., Schrodtt, P., & **Guan, M.** (2022, November). *Social norms, reference group specificity, and college students' COVID-19 vaccination intentions: Risk and efficacy perceptions as boundary conditions of normative influence*. Paper presented at the Annual Conference of the National Communication Association, New Orleans, LA.
- Schrodtt, P., Zhuang, J., & **Guan, M.** (2022, November). *A conditional process analysis of emerging adults' motivated information management with parents, family communication patterns, and intentions to vaccinate for COVID-19*. Paper presented at the Annual Conference of the National Communication Association, New Orleans, LA.
- Guan, M.**, Li, Y., Scoles, J. D., & Zhu, Y. (2021, November). *COVID-19 message fatigue: How does it predict preventive behavioral intentions and what types of information are people tired of*

hearing about? Paper presented at the Annual Conference of the National Communication Association, Seattle, WA.

- Guan, M.**, Jennings, F., Villanueva, I., & Jackson, D. (2020, November). *Delineating antecedents and outcome of information seeking upon exposure to an environmental video opposing single-use plastics*. Paper presented at the Annual Conference of the National Communication Association (converted to virtual due to COVID-19).
- Zhao, X., **Guan, M.**, & Liang, X. (2020, September). *Social media use and collective action: Detailing the mediating role of injustice in the social identity model of collective action in China's coronavirus pandemic mitigation*. Paper presented at the Sixth Conference of the International Journal of Press/Politics (converted to virtual due to COVID-19).
- Zhuang, J., & **Guan, M.** (2020, May). *Modeling the mediating and moderating roles of risk and efficacy perceptions, efficacy, desired uncertainty, and worry in information seeking-cancer screening relationship using HINTS 2017 data*. Paper presented at the Annual Conference of the International Communication Association (converted to virtual due to COVID-19).
- Zhu, Y, Piercy, C., & **Guan, M.** (2019, November). *Effects of hospital quality ratings on patient's choice of affiliated physician: Two choice-based conjoint experiments on the integrating effect*. Paper presented at the Annual Conference of the National Communication Association, Baltimore, MD. **Top Five Papers Award in Human Communication and Technology Division.**
- Zhao, X., & **Guan, M.** (2019, May). *GIFTS: Securing a job through Twesume: Examining strategic self-promotion on social media*. Paper presented at the Annual Conference of the International Communication Association, Washington, D.C.
- Guan, M.**, & So, J. (2018, May). *A critique on the use of prospect theory: Identifying conceptual mismatches between the original theory and its application in health communication research*. Paper presented at the Annual Conference of the International Communication Association, Prague, Czech Republic.
- Guan, M.**, & So, J. (2017, November). *Exploring the interaction effects of risk perception, temporal framing, and consideration of future consequences on risk-reducing behavioral intention*. Paper presented at the Annual Conference of the National Communication Association, Dallas, TX.
- Guan, M.**, & Han, J. Y. (2017, May). *Exploring the role of social support in promoting patient participation in health care among women with breast cancer*. Paper presented at the Annual Conference of the International Communication Association, San Diego, CA.

- So, J., Shen, L., & Guan, M. (2017, May). *The role of narrative engagement in reducing biases in risk-related perceptions*. Paper presented at the Annual Conference of the International Communication Association, San Diego, CA.
- Guan, M., & So, J. (2016, November). *Influence of social identity and perceived social support on self-efficacy beliefs: A social identity theory perspective*. Paper presented at the Annual Conference of the National Communication Association, Philadelphia, PA.
- Tang, L., & Guan, M. (2016, November). *Rise of health consumerism in China and its effects on physician's professional identity and physician-patient relationship*. Paper presented at the Annual Conference of the National Communication Association, Philadelphia, PA.
- Zhu, Y., & Guan, M. (2016, November). *Understanding cancer opinion leaders' communication behaviors on social media: Network and content analyses*. Paper presented at the Annual Conference of the National Communication Association, Philadelphia, PA. **Top Student Paper in Health Communication Division.**
- Guan, M., Coles, V. B., Samp, J. A., Sales, J. M., DiClemente, R. J., & Monahan, J. L. (2016, June). *Let's talk about condoms: Incorporating communication into the theory of planned behavior to predict condom use among African American women*. Paper presented at the Annual Conference of the International Communication Association, Fukuoka, Japan.
- Guan, M., & Zhu, Y. (2016, June). *GIFTS: Tell a story and pass it on: Examining listening as a five-stage process*. Paper presented at the Annual Conference of the International Communication Association, Fukuoka, Japan. **Top GIFTS Paper Award in Instructional & Developmental Communication Division.**
- Guan, M. (2015, May). *"Hold me tight": Cultural values and social exchange in long-distance dating relationships*. Paper presented at the Annual Conference of the International Communication Association, San Juan, Puerto Rico.
- Tang, L., & Guan, M. (2014, May). *Culture and doctor-patient communication in China: The doctor's perspective*. Paper presented at the Annual Conference of the International Communication Association, Seattle, WA.
- Zhu, Y. & Guan, M. (2014, April). *Digital divide and health disparities in Chinese immigrant families: A research agenda*. Paper presented at the Transnational Asia Graduate Student (TAGS) Conference, Rice University, Houston, TX.
- Guan, M., & Zhao, X. (2013, November). *Doctor-patient relationships in Chinese newspapers*. Paper presented at the Annual Conference of the National Communication Association, Washington, D.C.

Grants and Fellowships

Funded:

National Cancer Institute of National Institutes of Health (2019-2023; 1R01CA229324-01A1). Co-I. "Hashtag HPV: Engaging parents through social media to increase HPV vaccination." PI: Massey. Amount: \$1,827,340.

Fulbright College of Arts and Sciences, University of Arkansas, Summer Research Stipend Grant (2021). PI. "COVID-19 message fatigue: exploring its effects on health beliefs and behaviors." Amount: \$5,000.

Center for Communication Research, University of Arkansas, Summer Research Fellowship Grant (2020). PI. "Exploring the effects of discrete emotions before and after health information seeking." Amount: \$7,500

National Institute on Alcohol Abuse and Alcoholism of National Institute of Health (2010-2015; R01AA018096). Research Assistant. "Reducing alcohol-related HIV risk in African American females" PIs: DiClemente, Monahan.

Pending:

National Science Foundation (2023). Co-I. "Collaborative Research: CSSI: Framework: AI4Resilience: An AI-Powered Cyberinfrastructure Platform for Advancing Knowledge Frontiers of Environmental and Social Resilience." PI: Deng. Requested amount: \$3,063,569.

Environmental Protection Agency (2024). Co-I. "Building Capacity of K-12 Schools to Address Indoor Air Pollution and Greenhouse Gas Emissions in Low-Income, Disadvantaged, and Tribal Communities: From Oklahoma to the United States." PI: Li. Requested amount: \$8,000,000.

Not funded:

National Science Foundation (2020). Co-I. "Integrated research on U.S. urban exposure to weather whiplash." PI: Cheng. Requested amount: \$325,542.

Research Colloquia and Invited Talks

03/2021 Research Presentation. "Utilizing Temporal Framing as Communication Strategies to Promote Health Behaviors," Science, Health, and Data Communications, Bournemouth University, United Kingdom

- 11/2019 Colloquium Presentation. "Enhancing the Relationship between Health Risk Perception and Behavioral Intention: The Role of Tailoring Temporal Message Frame to Individuals' Time Orientation," Center for Communication Research, University of Arkansas
- 11/2018 Colloquium Presentation. "Utilizing Message Framing as Communication Strategies to Promote Health Behaviors," University of Georgia
- 10/2017 Invited Talk. "Journeys to Publications: From Seminar Papers to Print" in COMM 8020 Introduction to Graduate Studies, Department of Communication Studies, University of Georgia

Research Development

- 09/2019 Attended the Research and Discovery Camp, sponsored by the Office of Research and Innovation, University of Arkansas

Selected Press Attention

National Public Health Information Coalition (NPHIC). [*Ten Communication Tactics to Combat Pandemic Messaging Fatigue*](#). (February 24, 2022).

Association of Health Care Journalists. [*Avoiding "message fatigue" when reporting on masks and COVID-19*](#). (February 8, 2022)

The University of Arkansas News. [*Fulbright College Awards 2021 Summer Stipends in Support of Humanities Research*](#). (January 14, 2021)

The University of Arkansas News. [*Researcher Finds Positive Implications From Social Support Among Breast Cancer Patients*](#). (June 16, 2020)

TEACHING

Teaching Experience

University of Oklahoma, *Assistant Professor*

COMM 2323 Survey of Health Communication (Spring 23, Fall 23)

COMM 3023 Communication Research Methods (Fall 23)

COMM 4413 Issues in Health Communication (Spring 23)

University of Arkansas, *Assistant Professor*

COMM 2323 Interpersonal Communication (Fall 19)

COMM 2333 Introduction to Communication Research (Fall 21)
 COMM 3343 Contemporary Communication Theory (Spring 20, Fall 20, Spring 22)
 COMM 4763 Health Communication Campaigns (Spring 20, Fall 20, Spring 21)
 COMM 5763 Health Communication (Spring 21)

Marquette University, *Adjunct Instructor*

CMST 2010 Communication Approaches to Interviewing
 CMST 3120 Interpersonal Communication
 COMM 6250 Communication as Ethical Practice

University of Georgia, *Instructor of Record*

COMM 1500 Introduction to Interpersonal Communication
 COMM 3350 Health Communication Campaigns

University of Alabama, *Graduate Teaching Assistant*

COM 123 Public Speaking Performance Labs

Mentoring Experience

Doctoral Advisory Committee Member:

- Shawn Chiang, Ph.D. (external committee member; Public Health)

Master Thesis Committee Member:

- Melinda Shaw, M.A. (Completed Spring 2022)
- Mia Waymack, M.A. (Completed Spring 2022)

Master Capstone Committee Member:

- Natalie Williams, M.A. (Completed Spring 2022)
- Deja Snyder, M.A. (Completed Spring 2022)
- Gabrielle Willingham, M.A. (Completed Spring 2022)
- Faith Hill, M.A. (Completed Fall 2020)
- Mathias Merriweather, M.A. (Completed Fall 2020)

Master Independent Study:

- Dani Scoles, Fall 2019

Guest Lectures

04/2021 “Message Framing in Health Communication” in PBHG 603 Health and Risk Communication Campaign (Graduate Course), Department of Public Health, The College of New Jersey

- 11/2019 “Health Belief Model” in COMM 3763 Health Communication (Undergraduate Course), Department of Communication, University of Arkansas
- 10/2018 “Understanding Culture” in ADPR 4600 International Advertising and Public Relations (Undergraduate Course), Department of Strategic Communication, Marquette University
- 10/2017 “Narrative Persuasion and Entertainment Education” in COMM 3350 Interpersonal Communication in Health Contexts (Undergraduate Course), Department of Communication Studies, University of Georgia.

Attendance at Teaching and Mentoring Professional Development Activities

University of Oklahoma, Center for Faculty Excellence

- 09/2022 New Faculty Orientation In-Depth Series: “Graduate and Undergraduate Student Mentoring”
- 08/2022 New Faculty Orientation In-Depth Series: “Getting to Know University College and Student Success”
- 08/2022 Enhancing Mentoring interactive workshop

University of Arkansas, the Wally Cordes Teaching and Faculty Support Center

- 01/2022 2022 Winter Teaching Symposium
- 01/2021 2021 Winter Teaching Symposium
- 04/2020 Virtual meeting “Faculty Experiences in Remote Instruction: What Worked, What Didn’t, and Lessons Learned,”
- 04/2020 Virtual meeting “Getting Closer through Distance: Using Technology to Connect with Students,”
- 04/2020 Virtual meeting “Keeping our Students Upright: The Little Things that Add Up for Our Students Right Now”
- 03/2020 New Faculty Lunch Discussion “Bean by Bean: The Little Things Add Up for Our Students,”
- 02/2020 New Faculty Lunch Discussion “What is Digital Measures?”
- 11/2019 New Faculty Lunch Discussion “Effectively Evaluating Teaching,”
- 10/2019 New Faculty Lunch Discussion “First Generation Students at the University of Arkansas,”
- 09/2019 New Faculty Lunch Discussion “Comments on Comments – A Discussion about Use of Student Comments in Evaluating Teaching,”
- 08/2019 Baum Teaching Workshop, sponsored by the Teaching Academy and the Office of Provost

SERVICE

Department and University Service

2023-2024	Graduate Committee Member, Department of Communication, University of Oklahoma
2023-2024	Faculty Search Committee Member, Department of Communication, University of Oklahoma
2022-2023	H.W. Cummings Dissertation Proposal Award Committee Member, Department of Communication, University of Oklahoma
11/2022	Student NCA Presentation Practice Session Panelist, Department of Communication, University of Oklahoma
09/2022	Graduate Program Climate Task Force Committee Member, Department of Communication, University of Oklahoma
2021-2022	Medical Humanities Steering Committee Member, Fulbright College of Arts and Sciences, University of Arkansas
2021	Faculty Search Committee Member, Department of Communication, University of Arkansas
2021-2022	Diversity, Equity, and Inclusion Committee Member, Department of Communication, University of Arkansas
2019-2022	Graduate Committee Member, Department of Communication, University of Arkansas

Professional Service

Ad hoc reviewer

() = number of reviews if more than one

2024	<i>Journal of Health Communication</i> (2), <i>Health Communication</i>
2023	<i>Communication Research</i> , <i>Journal of Health Communication</i> (5), <i>Health Communication</i> , <i>Environmental Communication</i> , <i>Mass Communication and Society</i> , <i>Journal of Current Issues & Research in Advertising</i> , <i>Humanities and Social Sciences Communications</i> , <i>Communication Studies</i> (2), <i>Communication and the Public</i> (3)
2022	<i>Human Communication Research</i> , <i>Communication Research</i> , <i>Journal of Health Communication</i> (5), <i>Health Communication</i> , <i>Mass Communication and Society</i> , <i>Patient Education & Counseling</i> , <i>Digital Health</i> (2)
2021	<i>Communication Research</i> , <i>Journal of Health Communication</i> (4), <i>Health Communication</i> , <i>International Journal of Communication</i> , <i>Journal of Broadcasting & Electronic Media</i>
2020	<i>Human Communication Research</i> , <i>Science Communication</i> , <i>Journal of Health Communication</i> , <i>Communication and the Public</i>
2019	<i>Media Psychology</i> , <i>Health Communication</i> (3), <i>Journal of Applied Communication Research</i>

Conference paper reviewer

2018-24 *Health Communication Division, ICA*
2018-23 *Health Communication Division, NCA*
2019-22 *Chinese Communication Association, NCA*
2020 *Environmental Communication Division, NCA*
2021 *Interpersonal Communication Division, NCA*

Professional Memberships

2013 - National Communication Association (NCA)
2014 - International Communication Association (ICA)
2024 - Society of Behavioral Medicine (SBM)